

until women & children are safe



IMPACT REPORT HIGHLIGHTS 2024-25

As we look back on our 50th year as the national network of services providing support for survivors of domestic abuse, we can celebrate many achievements, including the significant impact Women's Aid has had on the sector, survivors and working towards a society where domestic abuse is no longer tolerated. This snapshot report highlights Women's Aid's key achievements in 2024-25. A full impact report will be published in November 2025.

Engaging with members

As a membership organisation, the power of us together, as a network of services united to support survivors of domestic abuse, is formidable. This year, we focused on improving our engagement with members, undertaking a research project to listen to and understand members' needs.

Our federation is growing

- **15 new** member services joined Women's Aid in 2024-25
- Our federation now has **185 members!**



Supporting survivors with what they need to thrive

- **11,756 Live Chat** sessions were held
- A total of **10,993 emails** were responded to
- **659 professionals supported** from social services, the NHS, police, housing teams, VAWG services and other services.
- A total of **17,505 people** registered on the **Survivors' Forum** with 2,269 new registrations over the last year

To learn more about the support services we provide, visit [our website](#).



Providing emergency funding to survivors

We continued to support survivors with small grants in 2024-25 through the **Flexible Fund**, thanks to generous funding from the Home Office. We distributed grants to survivors through our member services via two funding streams. The **Flee Fund** supported survivors to 'stay fled' from abuse and the **Future Fund** supported survivors through the process of recovering from abuse.



In total the **Home Office Flexible Fund** supported **2,560 survivors**.



The **Flee Fund** helped **1,822 survivors** flee abuse.



74% of survivors used the Flee Fund to pay for **essential goods** and **81%** paid for **transport and/or moving** costs.



The **Future Fund** supported **738 survivors** move on from abuse.

No Woman Turned Away

Our No Woman Turned Away (NWTa) project employs a team of domestic abuse practitioners who provide specialist support and advocacy to women experiencing additional barriers to accessing refuge or other safe accommodation.

- **342 women** engaged with and completed support from the NWTa project in 2024, a **67.6% increase compared with 2023**. Women received a range of support from the specialist practitioners including practical support to access safe accommodation, emotional support, referral to other services, safety planning, safeguarding, support to meet children's needs, gaining access to or sustaining mental health support, immigration and financial support.

Find out more information and make a referral to the NWTa project on [our website](#).



Influencing stakeholders through research and action

- **Continuing to campaign for improved family courts:** Women's Aid responded to a consultation on potentially harmful changes in the family courts which would have made mediation mandatory. The **dangerous measures were successfully overturned**.

To find out more about our research visit the research and data section of [our website](#).



- **The Price of Safety:** Our research, the Price of Safety, shows how it can cost around **£50,000** for survivors to flee abuse and rebuild their life. Whilst state support can mitigate those costs, there is still a funding gap of **£10,000+**.



The biggest single cost is likely to be **legal fees** for the **family court** to fight for their children's safety.



The second biggest cost is **housing**. Only **two thirds** of these costs are met through benefits.

Shifting cultural attitudes and knowledge towards domestic abuse

Educating children and young people about healthy relationships

We continue to deliver our Home Office-funded What Works Fund project, Expect Respect, a wrap-around programme of education and support for children and young people (CYP) and the professionals who work with them. The project focuses on challenging attitudes that enable and excuse domestic abuse and is an essential part of achieving a world where violence against women and girls is no longer tolerated.



Expect Respect healthy relationships education sessions were delivered to **10,896 children and young people** across schools in England achieving positive impacts on their understanding of healthy relationships.



Love Respect, our website for young people aged 14-25, almost **doubled** its average monthly users, increasing from 2,194 to 3,910 unique users.



We were proud to grow our active community on **TikTok** of more than **27,000** individuals with over 40% of them being people aged 18-25.

Using our voice to raise awareness and reduce tolerance to domestic abuse

Last year we extended our presence on social media with creative partnerships including House 337, Merman, LADBible and others to reach new audiences. Our website continues to be a vital source of information and support.

Our posts on social media reached over **17.6 million people**.

- We have over **400K followers** across our Instagram, TikTok, X, LinkedIn, and Facebook accounts, and we gained +70K new followers.
- Our campaign Domestic Abuse as a National Emergency reached over **6 million people** and brought 17K new followers on social media.
- **614,898 people** visited the Women's Aid website.

THANK YOU

to all our amazing and generous supporters

Multi-year funders:

Bally's Foundation
Firebird Foundation
Home Office
Kering Foundation
London Councils
Mayor's Office for Policing and Crime (MOPAC)
Ministry for Housing, Communities and Local Government (MHCLG)
The Tomoro Foundation

Corporate funders:

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YSL Beauty
Simmons and Simmons LLP
TSB
Dinny Hall

2024-2025 funders:

29th May 1961 Charitable Trust	Trust	The Clarke Charitable Settlement
Allfunds	Lloyds Bank Foundation	The Cobalt Trust
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It is only with your support that we can continue our life-saving work to help women and children escape abuse.

**To donate to Women's Aid visit:
www.womensaid.org.uk/donate**

