



Festive Fundraising Ideas

women's aid
until women & children are safe

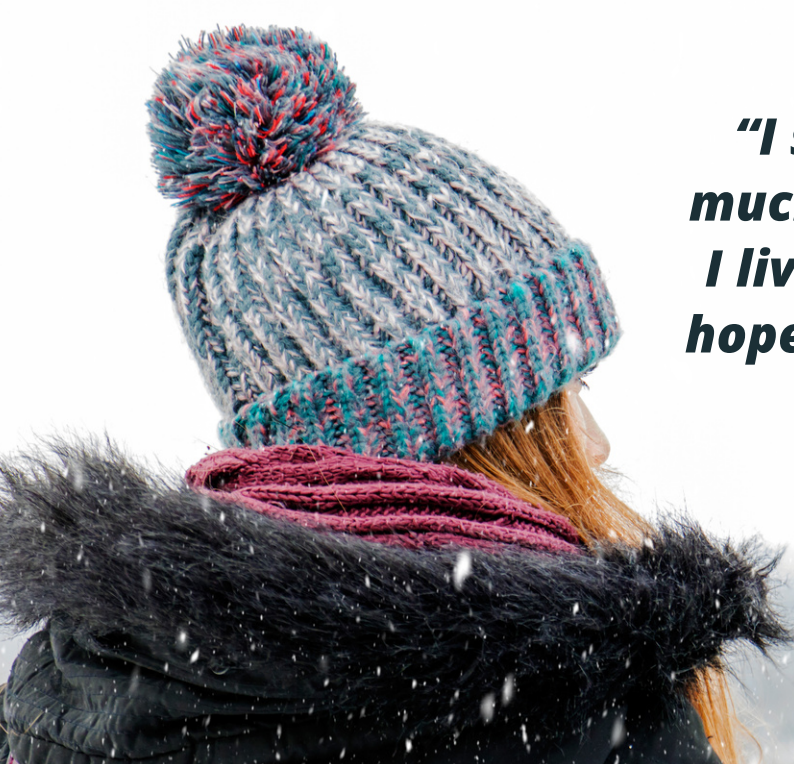
Help her **escape** abuse this winter

This winter, thousands of women and children will be trapped at home with an abuser. For most people, the festive period is a time for joy and making happy memories with family. For women experiencing domestic abuse, it's about surviving.

With your support, we can help women like Yasmin*. Yasmin was trapped in an abusive relationship for nine years. Isolated and afraid and trying to protect her two daughters, she was scared to tell anyone what was happening to her. Thankfully, Yasmin found someone she could talk to. **She found Women's Aid.**

Our support meant Yasmin didn't have to face abuse alone. With our help, Yasmin was able to escape her abuser and start a new and happy life with her children. But there are thousands more women like Yasmin who still desperately need us.

Domestic abuse costs women so much. It can cost her health, her safety, her career, her home. For some women, it could even cost her life. No woman should pay this price.



"I spent years surviving so much misery. Life was hellish. I lived in constant fear. I felt hopeless, ashamed, powerless and numb."

*Name has been changed to protect identity

What **you** can do



Host a hygge

'Hygge' is a term from Danish culture describing a state of cosiness and comfort in simple pleasures. Why not host your own Hygge this winter? Gather your friends for an evening of comfy clothes, duvets, fairy lights and fluffy blankets. Extra points for home-made snacks and mulled wine... or hot chocolate if you prefer. Charge per entry to your cosy escape!



Festive film night

Give for the Grinch? Everyone loves a festive film, but it's much better fun when you've got company and it's guilt free for a great cause. Why not come up with a list of your top picks and get your family/friends to vote. Invite everyone to donate the price of a cinema ticket, then hold the ultimate festive movie night experience!



Holiday quiz

Whether it's with your colleagues, friends or family, a quiz is the perfect way to introduce some competition into your fundraising. With lots of pre-written question rounds online to choose from, spend an hour making a PowerPoint or question cards and you're good to go! Host at home, work, your student union or via Zoom.



Festive jumper day

This is one of the simplest ways, to fundraise during the festive period. Choose a space and a time, gather your friends or colleagues, and charge a set amount for each participant. Why not take it the extra mile and create a competition for the best Christmas jumper?



Carol concert

Warm up your vocal cords and get singing this winter! Whether you gather friends for a karaoke night or host a Christmas concert, this is a great way to spread festive cheer and raise money at the same time. Choose a venue and date and charge for admission/participation.



Santa hat run

If you're up for braving the cold, get your heart pumping by organising your very own Santa Hat Run! Find the most iconic festive costume you can find (if not Santa, why not be a Grinch?) and walk, trek, or bike the distance for survivors this winter. You can set up your JustGiving page [here](#) to get started!



Festive bake sale

Organise a festive bake sale and charge a few pounds for each mince pie or gingerbread cookie you make. Or, if you're feeling competitive, go for a mince pie decorating contest! Check out our [bake-related resources](#) to kick-start your fundraising.



Send an e-card

Send some seasonal cheer with one of our festive e-cards. Donate what you would of spent on physical cards and stamps to us. It's so simple to do – just pick your favourite design, add your personalised message, donate and send. [Find out more here.](#)

Found a fundraiser that is right for you, now not sure what to do? We're always here to help, get in touch at: fundraising@womensaid.co.uk You can also head to [our website](#) for lots more tips and advice.