









Rail Delivery Group



The importance of raising awareness of Rail to Refuge

Rail to Refuge offers free train travel for those fleeing domestic abuse.

In the first year the scheme helped get 1,348 survivors, including 362 children over five to safety.

Survivors escaping domestic abuse are usually advised to seek refuge services far away from their perpetrator, but for many, raising the cash to pay for a train ticket can be very difficult and become a barrier to seeking refuge. This is especially true for women experiencing economic abuse, who may have no access to cash.

We need domestic abuse survivors to be aware of the Rail to Refuge scheme to help them reach safety.

You can play a vital part by simply helping raise awareness

If you are worried about someone you know, you can find advice on the <u>Women's Aid website</u>.



When I needed help but couldn't afford a train ticket, I was told about the Rail to Refuge program. At that point, I realised I could leave, and I wasn't trapped anymore.

How to describe Rail to Refuge

It is vital that survivors of domestic abuse are clear on what Rail to Refuge is and how it can help them reach safety. That is why we ask any supporter looking to promote this scheme uses the descriptions below to give clarity to survivors.

In short - Rail to Refuge offers free train travel for those fleeing domestic abuse

<u>The scheme details</u> - Rail to Refuge is a joint initiative between rail companies and Women's Aid in which train operators cover the cost of train tickets for women, men and children travelling to refuge accommodation.

Description on how the scheme works

- 1. Survivors contact a domestic abuse service that is a member of Women's Aid, Welsh Women's Aid, Scottish Women's Aid, or Imkaan. This includes Respect's Men's Advice Line
- 2. If it's appropriate to refer the survivor to refuge, the survivor will be informed once a refuge vacancy has been confirmed
- 3. Once a vacancy is confirmed, the refuge can book a free train ticket.
- 4. The survivor can travel to safety using either an e-ticket or by picking the ticket up from the station.



Where to direct people

Those seeking help and those seeking to help should all be directed to www.womensaid.org.uk/rail-to-refuge

Rail to Refuge details

Rail to Refuge background

First introduced by train operators, Southeastern and GWR, the Rail to Refuge scheme became a nationwide initiative in April 2020 when a rise in domestic abuse was reported due to COVID-19 lockdown restrictions.

Rail to Refuge in stats

It is important that the correct figures surrounding the Rail to Refuge scheme are correctly described.

- Since April 2020 to March 2020 the Rail to refuge scheme has helped 1,348 survivors, including 362 children over five travel to a recognised refuge
- On average the Rail to Refuge scheme helps 4 survivors to safety each day
- 62% of survivors that used Rail to Refuge would not have travelled if the journey wasn't paid for

These figures are updated twice a year in March and November in line with International Women's Day and International Day for the Elimination of Violence against Women.





Promotion materials

Social content

On the Women's Aid webpage you can download social graphics and a video to help raise awareness of the Rail to Refuge scheme. These are available to download in Twitter, Facebook and Instagram formats.

Social text for posts, tweets, updates etc

- 'Rail to Refuge' is a national scheme providing free train tickets to anyone fleeing domestic abuse to travel to their place at a safe refuge. Information about the scheme can be accessed at www.womensaid.org.uk/rail-to-refuge
- Those experiencing domestic abuse can escape with free train travel to a refuge with the 'Rail to Refuge' scheme. Find out more at www.womensaid.org.uk/rail-to-refuge

Rail to Refuge digital flyer / printable poster

 For those seeking to share details about the Rail to Refuge scheme a promotional digital flyer / printable poster is available to download on the Women's Aid webpage - www.womensaid.org.uk/rail-to-refuge

















Thank you

