Company registration number: 03171880 Charity registration number: 1054154



# Women's Aid Federation of England

(A company limited by guarantee)

Annual report and financial statements for the year ended 31 March 2014

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# Women's Aid Federation of England Reference and administrative details

Charity name Women's Aid Federation of England

Charity registration number 1054154

Company registration number 03171880

Registered office Kings House

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Femi Otitoju, Joint Chair

Dickie Chester-James, Treasurer

Gail Gray

Kate Bratt-Farrar Dalia Ben-Galim Sarah Forster

Victoria Bleazard

Mary Mason Yasmin Khan Becky Rogerson

Marai Larasi, Joint Chair (resigned 25 September 2013)

Karen Ingala Smith, Joint Treasurer (resigned 25 September 2013)

Christine McKenna (resigned 25 September 2013)

Jan Frances (resigned 25 September 2013)

(resigned 25 September 2013)

**Ambassadors** Charlie Webster

Jahmene Douglas

Rahni Kaur Binjie

Will Young

Kevin Whately

Gordon and Tana Ramsay

Bill Ward

# Women's Aid Federation of England Reference and administrative details

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# Trustees' report

The Board of Trustees present their report and the audited financial statements for the year ended 31 March 2014.

Reference and administrative information set out on pages 1 and 2 form part of this report. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities.

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

The Board of Trustees is responsible for overseeing the management of the charity and delegates this responsibility on a day-to-day basis to the Chief Executive.

The Chief Executive is supported by an Executive Management Team, within an overall staff team of 39 full and part-time staff and two volunteers.

Financial and operational policies, agreed by the Board of Trustees, are also in place, which govern the management of the charity. The business plan is reviewed annually according to an annual planning and consultation cycle. Annual workplans enable the delivery of the core and development objectives, which are approved by the Board of Trustees, and monitoring against these plans forms the basis of quarterly reports to the Trustee meetings.

#### Connections to wider network

Women's Aid is a national membership organisation with both organisation and individual membership. Through membership and UKrefugesonline (UKROL) Women's Aid supports an England-wide network of over 300 local domestic violence organisations. Women's Aid has 206 full members and through non-members on UKROL supports a further 91 organisations. The charity also works in partnership with a range of statutory, voluntary, corporate and other bodies to deliver its mission and achieve its objectives.

Membership is based on signing an agreement to support the charity's mission, aims and objectives. There are three membership categories:

Full Members: Organisations that deliver direct services

Associate Members: Other supporting organisations

Individual Members: Who support the work of Women's Aid

Women's Aid local member services provide a range of refuge and community-based services to combat domestic violence including sexual violence in intimate partner relationships. Members work to national standards for service delivery, including the Women's Aid National Quality Standards which cover all aspects of service delivery, as well as using model policies and procedures developed by Women's Aid.

### **OBJECTIVES AND ACTIVITIES**

# Charitable objects

The principal activity of the charity is to promote the protection of women and children who have suffered from, or are exposed to, gender based violence, including the preservation and protection of their mental and physical health, the relief of need and the promotion of research and education concerning gender based violence.

#### Vision

A world where every woman's right to equality and freedom from violence is unquestioned.

#### **Purpose**

Women's Aid exists to use its expertise, knowledge and influence to raise the status of women to a level where violence against them is no longer legitimised or tolerated.

# Trustees' report

#### Mission

For 39 years, **Women's Aid's** mission has been to lead in preventing and ending domestic and sexual violence and in advocating and ensuring the safety of abused women and children. There are three key aims to our long term strategy:

- To improve the **protection** available to abused women and children by ensuring that their needs and experiences inform developments in law, policy and practice.
- To work towards the **prevention** of gender based violence through public awareness and education.
- To ensure the **provision** of high quality services for abused women and children.

In 2013/14, the medium term mission agreed by the Board of Trustees was to 'Establish Women's Aid as the leading authority working to end violence against women and girls in their relationships'. This included a strategy to:

- Continually improve our understanding of survivors' needs and circumstances and innovate to meet those needs better.
- Represent and support our members internationally, nationally, regionally and locally.
- Place centre stage politically and in public opinion the ending of violence against women and girls in their relationships.
- Establish Women's Aid as a sustainable organisation with the ability to grow and become a successful fundraising organisation.

# ACHIEVEMENTS AGAINST OBJECTIVES SET FOR 2013/14

# STRATEGIC AND POLICY DEVELOPMENT

Throughout the year, Women's Aid has consulted with domestic violence survivors and survivors of sexual violence in intimate partner relationships and service providers to get their views on government policy and new policy developments through online forums, surveys, group meetings and the Women's Aid Annual National Conference. This has informed Women's Aid's policy development and campaigns.

In 2013/14 Women's Aid worked with various stakeholder groups through contributing to high level regular meetings.

Women's Aid is a member of:

- The Inter Ministerial Group on Violence against Women and Girls (VAWG) led by the Home Secretary
- The Home Office VAWG Stakeholder Group
- The Ministry of Justice Female Offenders Advisory Group
- The Crown Prosecution Service (CPS) VAWG External Consultation Group
- The Home Office Domestic Violence Disclosure Scheme and Domestic Violence Protection Orders Steering Group
- The Cross Government Task and Finish Group on commissioning services for domestic and sexual violence led by the Home Office

# Trustees' report

Women's Aid has also been engaged in the following groups:

- Her Majesty's Inspectorate of Constabulary Reference Group for their review into police response to domestic violence (commissioned by the Home Secretary)
- Department for Work and Pensions VAWG Group
- Department for Work and Pensions Child Maintenance System Group
- Department for Work and Pensions Supported accommodation Group

Women's Aid has also participated in several roundtable meetings organised by the Ministry of Justice to discuss the Government's priorities for victims and witnesses.

Women's Aid continued to provide the Secretariat for the All Party-Parliamentary Group on Domestic and Sexual Violence throughout 2013/2014. The APPG held four successful meetings in 2013/14 around commissioning for domestic violence services and women's access to justice.

The APPG conducted an in-depth Inquiry into *Women's Access to Justice: From Reporting to Sentencing* from Oct 2013 – March 2014. Almost 150 organisations, professionals and survivors of domestic violence submitted written evidence to the Inquiry. The APPG held two oral evidence sessions in Parliament with the Minister of State for Crime Prevention, experts in domestic violence field and survivors of domestic violence.

Women's Aid compiled all of the written and oral evidence and created a report which included a Survivor's Charter. The report and Charter were launched on 10 March 2014. The Survivor's Charter reflects the experiences of survivors of domestic violence with the police and other criminal justice agencies and explains how they should be treated by those agencies and what their rights are.

#### Policy campaigns and lobbying

In 2013/14 Women's Aid developed policy, lobbied and campaigned on a range of issues over the year, including:

- Highlighting the impact of funding cuts and commissioning on Women's Aid member services and the women and children they support.
- Highlighting the impact of Legal Aid reforms on women survivors and calling for wider evidence criteria for domestic violence.
- Calling for a wider definition of exempt supported accommodation to include all refuges and protect them from welfare reform changes.
- Supporting the joint campaign for statutory relationships and sex education in schools.
- Joining the TUC to call for the Government to ratify the Istanbul Convention on Preventing and Combating Violence Against Women and Domestic Violence.
- Joining Paladin and Sara Charlton Charitable Foundation to call for the law to better protect women survivors by looking at criminalising coercive control, patterns of behaviour and psychological harm.
- Highlighting women's poor experiences from the police response to domestic violence and calling for better training for police in understanding domestic violence.

Women's Aid produced three reports in 2013/14:

- Women's Aid Annual Survey 2013 of domestic violence services in England
- A Growing Crisis of Unmet Need this report investigates the extent of service loss in the specialist domestic violence sector and the impact on survivors of adopting a one-size-fits-all approach to support provision

# Trustees' report

Virtual World: Real Fear – Addressing online abuse and safeguarding women's right to social media and technology. This report draws together the findings from a conference held by Women's Aid in

 September 2013 which explored the intrinsic links between online abuse, harassment and stalking, and domestic violence and makes recommendations for government, social media providers and criminal justice agencies

Throughout the year Women's Aid has secured some successes with its policy, campaigning and lobbying work – these include:

- In January 2014 the Prime Minister committed to ratifying the Istanbul Convention.
- In February 2014 the Work and Pensions Minister, Lord Freud, announced the widening of the definition of exempt supported accommodation to include virtually all refuges.

Women's Aid completed a large number of consultation responses in 2013/14. These consultations included: five Ministry of Justice Consultations; five written submissions to Select Committees; two CPS consultations, one Communities and Local Government consultation and various NGO sector consultations on Government policies. Women's Aid also submitted evidence to the NICE Consultation on domestic violence guidelines for health professionals – the final version of which were published in February 2014.

Women's Aid provided oral evidence at two Select Committees in 2013/14.

#### **Collaborative Working**

Women's Aid continues to work in partnership with other organisations and in 2013/14 carried out the following collaborative working, including:

- Joint campaigning with the TUC on the ratification of the Istanbul Convention
- Working in partnership with Welsh Women's Aid and Rights of Women on Legal Aid
- Providing expert input to the End Violence Against Women Coalition (EVAW) of which Women's Aid is a member.

Women's Aid is proud to have also worked with Girlguiding UK to assist it in producing its new report which specifically explores girls' views on coercion. It reveals that their understanding of abusive behaviour is often blurred.

#### **Conferences & Events**

Women's Aid Annual National Conference took place at Warwick University on 11th and 12th July 2013. Over 160 people from Women's Aid member organisations and professionals working with domestic and sexual violence survivors from across the UK attended the conference to take part in debates, plenary and workshop sessions on a wide range of issues. The first day of conference centred around what being needs led really means, as well as working with male victims and young women. Conference highlights of the first day included a keynote speech by Director of Public Prosecutions Keir Starmer, and a Q&A with singer and Women's Aid Ambassador for Children and Young People Jahméne Douglas. The second day saw speakers including Stella Creasy MP, Vivienne Hayes from the Women's Resource Centre and Tammy Fevrier from the Department for Work and Pensions discuss topics including how services can develop successful business acumen without compromising their grass roots activism and the impact of a rapidly changing policy environment on survivors and services.

# Trustees' report

Cyberstalking and harassment conference. In September 2013 Women's Aid hosted a conference to discuss the impact of online stalking and harassment on women. The conference aimed to demonstrate the intrinsic link between online abuse, harassment and stalking, and domestic violence as part of a pattern of behaviours by perpetrators. The event had an impressive range of speakers including Caroline Criado Perez, Nimko Ali, Stella Creasy MP and Rachel Griffin from the Suzy Lamplugh Trust. A wide range of over 80 delegates attended this event including representatives from domestic violence and other women's organisations, feminist bloggers and young people's organisations.

Child abuse and domestic violence – time for early intervention? The conference was very well attended by over 150 professionals from the domestic violence and child protection sectors, drawn particularly by the line-up of high-profile speakers. The day was a great success in bringing together professionals from both sectors, and the sessions revealed broad agreement that we must improve early intervention which means working well with all agencies, and ensure that pathways for women and children to report and be supported much earlier on are built and maintained. Women's Aid is building on the findings of this conference to influence policy and work in partnership with children's organisations going forward.

#### CHILDREN AND YOUNG PEOPLE'S POLICY AND SERVICES

The voices of children and young people are a fundamental aspect of our work. To further this, Women's Aid has established a new **Young People's Advisory Panel**, which currently has four members and will look to expand membership, allowing young people the opportunity to be closely involved in the development of future campaigns.

The National Children and Young People's Officer (CYPO) provided support to members, local specialist support services, Local Authorities and educational institutions with information and advice on a cross-section of topics relating to children, young people and their experiences of domestic violence, statistics, policy and research.

March 2013 saw the launch of 'Can You See Me', a 20 minute film developed in partnership by Women's Aid, West Mercia Women's Aid and The Rural Media Company to aid members and services working with children and young people to raise awareness about domestic violence within young people's intimate relationships.

In 2013 Women's Aid facilitated**Teenspeak**, a campaign enabling young people affected by domestic abuse to voice their concerns and needs to policy makers and professionals actively involved in addressing violence against women and girls and hear their response. A series of five short interview-style films were developed to engage with influential people about children and domestic violence as well as being a valuable new resource for educational purposes.

The CYPO has been a member of coalitions and alliances working on amendments to legislation as well as being a contributing member on the expert advisory groups for research into improving prevention work, outcomes and safeguarding of children and young people, and specifically, those who experience domestic violence.

The Hideout website continues to be an important source of information for children and young people about domestic violence. Professionals also access the site for their own information and to signpost to children and young people with whom they work. Due to this demand, Women's Aid is in the process of updating The Hideout to ensure that it continues to meet the current needs of children and young people experiencing domestic violence, in consultation with children and young people.

We have updated and provided free to download pdf versions of the **Safe and Sound** resource, a unique manual for working with children who have experienced domestic violence (first published in 2002). Safe and Sound provides a comprehensive guide to every aspect of providing services for children who have experienced domestic violence, ranging from record keeping and safety planning, to group work, circle games and using art.

# Trustees' report

#### **PREVENTION**

# RAISING PUBLIC AWARENESS OF VIOLENCE AGAINST WOMEN AND CHILDREN AND ITS IMPACT

#### Media work to increase public awareness

The media and communications team continued to provide a high quality, professional service to raise awareness of Women's Aid and the critical services that we and our members provide nationally as well as a direct line for journalists and professionals looking for opinions and further information on the issue of violence against women.

- Women's Aid has featured in national, regional and online media throughout the year with at least
   two appearances in national media each month. Women's Aid statistics are also used very widely, meaning our impact is much broader than our media mentions would suggest.
- Women's Aid has briefed and informed national, regional and local media, worked with journalists across the country and **issued more than 50** Women's Aid generated press releases throughout the year.
- Women's Aid has nurtured and increased 'followers' on the Women's Aid Twitter page, YouTube and our Facebook page, reached 22,200 Twitter followers, more than 9,000 Facebook 'likers', and 402 YouTube subscribers.
- Women's Aid has featured on programmes including Newsnight, Sky Sunrise, BBC News, ITV Daybreak and Loose Women, in magazines including Cosmopolitan, Fabulous, Now! and OK!, on radio including Woman's Hour on Radio 4, Five Live and World at One and on numerous online publications, including The International Business Times.
- Women's Aid has also featured in national papers including The Guardian, The Independent, The Times, The Daily Telegraph, The Mirror and The Sun. We have increased our coverage in national newspapers significantly over the past 12 months, leading to exclusive features with The Guardian and The Daily Telegraph in particular.
- Various departments have worked with other organisations to raise awareness, particularly heightening campaign and lobbying work during the International campaign of 16 days of Action on Violence Against Women from 25 November 2013.
- Women's Aid has continued to work to publicise the Freephone 24 Hour National Domestic Violence Helpline and manage requests to use the number in various local and national media (run in partnership with Refuge).
- Women's Aid this year has worked alongside Refuge on PR as part of our work with Avon, working together to launch Avon's Shine a Light Campaign, aimed at helping the one in four women who experience domestic violence to speak out.

# Charlie's Big Challenge

From Sunday 26th January to Saturday 1st February 2014 TV presenter Charlie Webster took on a physical challenge to raise funds and awareness for Women's Aid. Charlie's Big Challenge combined two of her passions, running and football, as she completed at least a marathon a day over seven days to run to 40 football clubs. The Challenge was publicised heavily online with a specific area of the Women's Aid website, as well as a dedicated Facebook page which attracted 1,500 followers. We promoted the Challenge heavily on Twitter and received a number of tweets from celebrity and highly followed supporters e.g.:

• Piers Morgan (3,947,842 followers) Congrats @charlieCW - 250 miles & 40 football clubs in 7 days to end domestic violence, finishes @Arsenal tomorrow; https://www.justgiving.com/charliesbigchallenge.

# Trustees' report

- Sky Sports (2,026,804 followers). Blog from @CharlieCW as she started her amazing charity challenge in the rain & mud of Derbyshire: http://www1.skysports.com/other-sports/news/18375/9135 135/charlie-websters-challenge-day-1-rain-and-mud-in-burton-and-
- Manchester City FC (1,458,256 followers) Good luck to @charliecw who has just stopped off at The Etihad during day 2 of her 7 day 250 mile run for @womensaid #charliesbigchallenge
- Duncan Bannatyne (668,238 followers) Good luck @CharlieCW running 250 miles in 7 days to raise funds for @womensaid. Sponsor #charliesbigchallenge at http://www.justgiving.com/charliesbigchallenge
- Hayley McQueen (246,355 followers) Not long now till #charliesbigchallenge @CharlieCW for @womensaid find out more & to sponsor her http://www.justgiving.com/charliesbigchallenge ...

#### Christmas appeal

Over the Christmas period we promoted an online 'advent calendar' telling the story of Christmas in a refuge through a quote based on real life survivor stories each day. This was promoted extensively through social media.

#### **PROVISION**

#### NATIONAL DOMESTIC VIOLENCE HELPLINE - 0808 2000 247

Women's Aid has continued to provide a package of lifeline services to women and children experiencing domestic violence. The 24 hour Freephone National Domestic Violence Helpline (NDVHL) run in partnership with Refuge, provides a safe and confidential service to survivors and their supporters. In the year April 2013 to March 2014 the NDVHL received 155,026 calls – an average of 424 calls per day. Demand for the service, from both survivors and professionals supporting them, continues to exceed the resources available, with the NDVHL able to respond to only 84% of callers.

The NDVHL website has received 125,901 visitors this year.

Particular achievements to note during the last year include:

- More than 21,000 women and their children have been supported to access refuge accommodation,
- Risk assessments have been carried out with all survivors calling and tailored safety plans provided,
- Almost 13,000 professionals, family and friend of survivors were provided with advice and information to enable them to better support survivors.

The NDVHL has extended its partnership arrangements to include the Women and Girls Network and Croydon Rape and Sexual Abuse Support Centre for delivery of Domestic and Sexual Violence Helplines across London, as part of the Ascent London Consortium.

The NDVHL has agreed referral protocols this year with a number of other national helplines, including Respect, Broken Rainbow, NSPCC, Missing Persons and The National Centre for Domestic Violence.

We are extremely grateful for the continued substantial financial support from the Home Office, Comic Relief and London Councils. However, funding for the NDVHL remains a continual challenge and a review of the model of delivery to maximise the financial efficiency and value for money of services is underway.

**The Survivors' Forum**, which provides a safe online space to enable survivors to share their experiences, receive and offer peer support and receive accurate information from a trained moderator, grows in popularity year on year. Forum members post messages on a huge range of topics and the users themselves testify to the value of the service provided – 'Here I gain strength and knowledge and helps me to see I am not alone' (quote from forum user).

# Trustees' report

Women's Aid has continued to work in partnership with **Netmums**, the online community for parents with over a million members, to provide specialist domestic and sexual violence support for the 'Netmums Coffee House Chat' message board.

#### SERVICE DEVELOPMENT AND SUPPORT

Women's Aid undertook a member consultation during the year, the first stage of which was a series of regional events for member organisations. These events were designed to collect views from our members on the direction they would like to see Women's Aid take going forward and the membership package Women's Aid offers. The regional events were followed up with a short survey and a workshop on the future of Women's Aid membership at the Women's Aid National Annual Conference.

It was clear from the consultation that our members value Women's Aid's influence at national level and want to see us increase both our voice in government, through campaigning and lobbying and our media presence. Members also stressed the need to recognise and promote quality services so that Women's Aid membership is known to mean quality of service.

In response to this Women's Aid was pleased to launch the Women's Aid Federation of England **National Quality Standards** in January which form a set of criteria through which dedicated specialist services addressing domestic violence and sexual violence in intimate partner relationships perpetrated against women and children can evidence their quality.

Women's Aid worked with Imkaan to develop a robust **Outcomes Framework** for VAWG services to help members to evidence the impact of their services outcomes to commissioners and allow for collection of UK-wide data to evidence the positive outcomes that result from women and children accessing specialist domestic violence services. It can also be used to evidence that services meet the National Quality Standards. This framework was trialled with a small number of services and will be available nationally in 2014.

### Save Survivors' Services and the Aya Capacity Building Project

The Aya Capacity Building Project, the result of a unique partnership between Women's Aid and Imkaan, and was established to address survival and sustainability issues in the independent women's VAWG services sector. The project has been delivering capacity building and sustainability work to independent women's VAWG services. The project focused on individual capacity building support to Imkaan and Women's Aid member organisations, regional training events and support with building partnerships and consortia of VAWG services in local areas. Since the project began in 2012 over 90 Women's Aid members have received support, including:

- Training on tendering and procurement
- Regional training events
- Tailored support including assistance with writing strategic plans, fundraising, improving governance, monitoring and evaluation

In 2013/14 consortia of specialist domestic violence services are being developed and supported in three cities, with more expressing interest. This has proved to be one of the most important areas of work for the project and has revealed both examples of inspirational good practice and areas of considerable fragmentation and individual isolation across the sector.

The project has made contact with a range of commissioners through a range of routes and direct consultations have taken place both to support existing good practice and engagement with VAWG services, and to advise where poor commissioning practice has led to the removal of core services and serious failings in delivery by inexperienced generic providers. To support commissioners further, a commissioners' pack providing a range of information and demonstrating the standards against which services should be commissioned is in preparation and will be launched in 2014.

# Trustees' report

The project has achieved positive results including:

- Supporting services to tender successfully for their continuation.
- Successful bidding for domestic violence services from public sector funders.
- Support for successful funding bids from trusts and other funders.
- Requests for advice being regularly received from commissioners.

A number of organisations supported attributed successful outcomes in safeguarding existing services or securing funding for new services directly to the technical support provided by the Aya Project during the tendering process.

The project has also delivered business planning days to organisations in the North of England and the Midlands, including an event to bring together boards of a group of women's organisations, who had been through divisive competitive tendering processes, to facilitate more collaborative working.

The Aya project has set up a website for members which provides research evidence on the quality and positive impact of women only services, and of BME women only services, along with a range of tools including: for strategic planning, monitoring and evaluation, partnership working and preparing for tendering processes.

The Aya project has also been responsible for the development of the Outcomes Framework and Women's Aid's National Quality Standards.

Women's Aid initiated and brought together a working group of five national organisations to promote the sustainability of the specialist VAWG sector. The group's members are

Co-ordinated Action Against Domestic Abuse (CAADA), Imkaan, Rape Crisis England & Wales, Respect and Women's Aid England. The aim of the group is to:

- Demonstrate the value of high-quality service provision by recognising the value of individual specialisms as well as the range of services offered by our organisations.
- Promote the sustainability of independent, local organisations which deliver high-quality services.
- Offer commissioners a quality mark to assist with assessing bids.
- Make clear recommendations for effective commissioning models.

The group presented to the Inter Ministerial Group in December 2013 and as a result a Cross Government Task and Finish Group on commissioning services for domestic and sexual violence set up by the Home Office.

### RESEARCH TO INFORM POLICY AND PRACTICE

In June 2013 Women's Aid carried out our **Annual Survey and Day to Count** for the year ending March 2013 and the Census day (27 June 2013). Response rates were 51% for the annual survey (185 responses) and 58% (199 responses) for the census snapshot. Key findings included:

- 9,577 women and 10,117 children were supported in refuge services;
- 82,000 women and 14,000 children were supported in non-refuge services;
- On census day 2,064 women were in respondents' refuges and 155 women were turned away from the first refuge they approached (lack of space being the main reason at 62%);
- 47% of women supported in refuge services on census day had mental health issues, an increase of 10% from last year;
- 167 respondents reported running services without dedicated funding, many being children's services or services for black and minority ethnic groups. Six refuges were also being run without funding.

# Trustees' report

During 2013 Women's Aid continued gathering evidence from member services and providing Parliamentary and Press briefings on the potential impacts of the Benefit Cap, Universal Credit and the spare room subsidy (Bedroom Tax). Women's Aid provided written and oral evidence to the House of Commons Work and Pensions Select Committee and also supported a judicial review of the impact of reforms on domestic violence survivors. Alongside other organisations in the supported housing sector Women's Aid worked with government officials to change regulations concerning housing benefit for refuge services. Women's Aid understands that new regulations addressing our concerns will be brought forward shortly.

Women's Aid collaborated with the London Voluntary Service Council to respond to the Mayor Of London's housing strategy consultation and Women's Aid has also supported work on homelessness undertaken by the National Practitioner Support Service, set up to develop improvement in front line housing services for homeless people.

# INFORMATION SERVICES FOR SURVIVORS, DOMESTIC AND SEXUAL VIOLENCE SERVICES AND THE PUBLIC

#### **Ukrefugesonline (UKROL)**

UKRefugesonline (UKROL) is an online directory and vacancy management system for around 460 domestic and sexual abuse services across the UK.

UKROL is a unique, secure system enabling the sharing of public and confidential contact information and referrals between specialist domestic and sexual violence service providers.

The project is delivered in partnership with Women's Aid Federation of Northern Ireland, Scottish Women's Aid and Welsh Women's Aid. Women's Aid works constantly to ensure that the information contained on the directory is updated and provides training to new and existing services as required.

During this year the UKROL system has been used to collect additional data from London refuges on women applying to access refuge accommodation in London. This information has enabled us to build a picture of the movement of women around the region and identify gaps in provision.

This year we were delighted to launch the **Gold Book Online** which replaces the hard copy Gold Book previously published every two years. This online resource is available by subscription and is the only widely available directory of domestic and sexual abuse services to be updated on an ongoing basis, ensuring that all information provided is up-to-date and is an essential tool for all professionals working with survivors of domestic violence anywhere in the UK.

*Safe* is the UK's only dedicated journal on domestic abuse. Issued quarterly by Women's Aid, *Safe* supports effective responses to reduce domestic violence, by reflecting the current issues and developments in the field. Each issue is packed with practical initiatives, research reviews, new strategies, policy development and national and international news.

#### Women's Aid newsletters

Women's Aid provides two monthly newsletters for the public. **The Violence Against Women and Girls newsletter** is specifically for people who work in the domestic and sexual violence sector, or who are part of multi-agency work to end abuse e.g. working in health, criminal justice, housing, education etc. It contains the latest domestic violence news and initiatives. Subscribers have risen from 5,209 to 6,450 over the year.

**The Supporter Newsletter** keeps readers up to date with the latest news, fundraising campaigns, and public awareness campaigns from Women's Aid. Subscribers have risen from 8,849 to 9,988 over the year.

In addition Women's Aid has introduced a **monthly e-bulletin** exclusively for our Full Members which is sent out mid-month. This compliments the usual VAWG newsletter and contains information relevant specifically to our member services.

# Trustees' report

#### Women's Aid website

<u>www.womensaid.org.uk</u> is a vital information service for thousands of survivors, professionals, researchers and members of the public. The Women's Aid website remains a popular resource with 1,520,212 visits and 941,500 unique visitors over the year so far.

Women's Aid redesigned and updated the secure **Members' Area** of the Women's Aid Website and this is now regularly updated with information on Women's Aid's campaigning and lobbying work; updates for members from the Women against Violence Europe (WAVE) network; research projects Women's Aid takes part in; fundraising opportunities Women's Aid hears about which may benefit our members and a new look Members' Noticeboard containing other relevant information and requests for feedback.

**The Survivor's Forum** is by far the most popular section of site. It has 5,997 members (up from 4,459 at start of the year) and monthly posts range from 1,050 to as many as 5,000 over the Christmas period. The Survivors' Forum provides a safe, anonymous environment for women affected by domestic violence to speak out about their experiences and seek help and support, and has a dedicated moderator to provide professional support and advice.

Another very popular section of the website is the **Survivors Handbook**, which provides simple and accessible information on every aspect of seeking help and support. It also reassures women that they are not alone or to blame for the violence

#### Social Media

Women's Aid has had a very successful year engaging a wider audience on social media. The number of people liking our **Facebook** page has risen from 6,343 to 9,119+.

On **Twitter** the number of people following Women's Aid has risen from 13,996 to 22,000+.

#### WOMEN'S AID NATIONAL TRAINING CENTRE

# Women's Aid National Accredited Training (UK-wide)

From April to July 2013, the training department worked on the development of the new suite of qualifications. The Award, Certificate and Diploma in Tackling and Preventing Domestic and Sexual Violence/Abuse. This work involved working with Respect to produce a Diploma unit for working with perpetrators.

47 learners have successfully completed the national accredited qualification to become Domestic Abuse Prevention Advocates (DAPAs).

The National Training Centre carried out a large piece of work to cross reference the learning of the old qualification to the new Certificate, in order for those who had completed the old qualification to have their learning acknowledged and be awarded the Certificate. This will mean that they will then fit into the rules of combination, which will allow them to go on and study for the Diploma

215 learners are now registered as Domestic Abuse Prevention Advocates (DAPA) on the Women's Aid register of qualified practitioners.

#### **Bespoke Training**

**South Shropshire Domestic Violence Services:** 39 Housing Support workers were trained in February and March 2014 on domestic violence and how to use the DASH model for risk assessment.

**Salvation Army – Salford:** 16 Housing Support workers were trained in February and March 2014 on domestic violence and how to use the DASH model for risk assessment.

# Trustees' report

**Facilitators training -You and Me Mum:** 66 domestic violence support workers were trained to facilitate the You and Me Mum programme, which is a 10 week programme for mothers, which focuses on how domestic abuse can affect women and their children.

**Helping Hands:** 53 domestic violence support workers were trained to facilitate the Helping Hands programme, which focuses on the effects of domestic and sexual violence on children and young people. It is delivered over 10 sessions and introduces children and young people to protective behaviours.

**Action for Children – Barrow in Furness:** Eight Family Support Practitioners from Action for Children were trained to deliver the Helping Hands Programme in March 2014.

**Solace Women's Aid (train the trainer):** The trainers and assessors within Solace Women's Aid were trained to deliver the Award and Certificate in Tackling and Preventing Domestic and Sexual Violence/Abuse to their workforce. This work was carried out under a Contract and Right to Use Licence and shall continue into 2014/15, when the internal verification for the courses will be carried out by the National Training Centre.

#### Consultancy work

The Institute for Heath Visitors (iHV) has produced a train the trainer manual for domestic violence training. The National Training Centre acted as a consultant for this piece of work. The centre was then asked to co-deliver the training across the country, with the intention that every health visitor will be trained in domestic violence by the end of 2015. This work finished at the end of March 2014.

In 2013 the Home Secretary commissioned **Her Majesty's Inspectorate of Constabulary (HMIC)** to conduct an inspection into how police forces are responding to domestic abuse, to cover all police forces in England and Wales, that would report in April 2014. Part of the inspection was to seek the views of victims of domestic abuse. The National Training Centre worked with HMIC to facilitate a number of focus groups throughout England, which enabled the experiences of victims to be heard. The outcome of the focus groups formed a critical part of the final report.

#### New CPD training days developed:

- Supporting victims of Domestic Violence as a McKenzie Friend in the courts
- Teenage Relationships and Domestic Violence
- Domestic Violence in the Workplace
- Supporting Eastern European Women
- Domestic Violence Awareness

On the 11th July 2013 we launched a new microsite for the National Training Centre at <a href="http://www.nationaltrainingcentre.org.uk/">http://www.nationaltrainingcentre.org.uk/</a> advertising a variety of short courses and our qualifications. Hits to this site have increased over the year and average 8,174 pageviews per month, 1,802 visits per month.

#### **International work**

Bianca Petkova (Senior Training Officer) travelled to Georgia in September 2013 to train 17 coordinators of Victims' Support Centres on the skills and knowledge required to support victims of domestic violence. The training was held at the Training Centre of the Ministry of Justice in Tbilisi, Georgia, on 20-21 September 2013. The training covered the following subject areas:

- Issues of domestic violence and violence against women with particular emphasis on the Council of Europe standards;
- Responding to Domestic Violence using case studies;
- Discussion and question and answer sessions;

# Trustees' report

• A final assessment of the participants' knowledge as a result of the training session.

Women's Aid is now a UK focal point for the Women Against Violence Europe (WAVE) network and Hilary Fisher (Director of Policy, Voice and Membership) presented at the WAVE Annual Conference in Hungary in October 2013.

Women's Aid responded to the European Union Consultation on the EU Victims Directive on the role of specialist services in supporting victims.

Women's Aid presented the findings of the APPG Inquiry into *Women's Access to Justice: From Reporting to Sentencing* at the Hearing on Access to Justice for Women Victims of Violence organised by the Gender and Equality Commission of the Council of Europe and the Ministry of Women's Rights of France in Paris in December 2013. Women's Aid also presented the findings at the roundtable meeting on the Istanbul Convention organised by MEPs and the European Women's Lobby in the European Parliament, Strasbourg on International Human Rights Day.

Women's Aid also participated in the launch of the Fundamental Rights Agency Survey on Gender Based Violence against Women in Brussels in March 2014.

#### MAINTAINING THE CHARITY AS FIT FOR PURPOSE

The 2013/14 financial year was one of continued investment in transformational change for Women's Aid, in which the Board of Trustees identified renewed strategic objectives and a three year Business Plan was developed to support delivery of these.

As part of the transformation process, a new management structure has been implemented with a small executive management team supporting the Chief Executive to achieve the set objectives. Investment in income generation activities this year is showing gradual positive results, as is the increased support for member services as identified in consultation with them last year.

The changes implemented are ensuring that the organisation far better meets the needs of its members during what are very challenging times for the whole sector, both nationally and locally.

Women's Aid's Board of Trustees has also been through a period of positive change, with new members joining following a recruitment drive, and the implementation of a structure of sub committees reflective of the three directorates within Women's Aid, enabling increased scrutiny and guidance.

#### How our strategic aims and charitable activities deliver public benefit

As set out above, our strategic aims focus on protection, prevention and provision with regard to gender based violence and all our charitable activities are undertaken to further our charitable purposes for the public benefit.

# Women's Aid Federation of England Trustees' report

| Public Benefit   | Activity  | Strategic Aim |
|--|---|---------------|
| Provision of information and support available to the general public                         | National Domestic Violence Helpline (freephone number available to the public)  | Provision     |
|  | Online UK-wide Domestic Abuse Directory   | Provision     |
|  | UKROL – providing up to date information to the public on vacancies within local services   | Provision     |
|  | Survivors' Handbook   | Provision     |
|  | You and Me Mum – a training programme for working with mothers and their children in refuge and outreach services   | Provision     |
|  | Website services and information for the general public (adults and children)   | Provision     |
|  | Online Survivors' Forum and NetMums message board   | Provision     |
|  | The Hideout message board forum for children and young people   | Provision     |
|  | Children's and Young People's Policy and Services   | Protection    |
| Raising public awareness of  | Various campaigns   | Prevention    |
| violence against women and<br>children and of services<br>available to survivors             | Regular newsletters and publications  | Prevention    |
| available to survivors   | Work with the media   | Prevention    |
| Ongoing provision of information and advice to the national network of domestic              | Core training, learning areas benchmarked against the National Occupational Standards   | Provision     |
| and sexual violence services<br>and measures to improve the<br>standard of services received | Delivering a National Accredited training course  | Provision     |
| by the general public  | Delivering an annual national conference and other topic specific conferences and training opportunities  | Provision     |
|  | Saving Survivors' Services - Campaigning to save and maintain provision of specialist domestic and sexual violence services for abused women and children | Provision     |
| Seeking and representing the public's views and enabling these to influence the              | Policy development work and responses to policy consultations   | Protection    |
| development of law, policy and practice  | Policy campaigns  | Protection    |
|  | Children's and Young People's Policy and Services   | Protection    |
|  | Research to inform policy and practice  | Provision     |

# Trustees' report

The Board of Trustees has referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the Trustees have considered how planned activities will contribute to the aims and objectives that have been set.

#### **KEY TASKS FOR 2014/15**

During 2014/15, Women's Aid will deliver on the following objectives:

# Continually improve our understanding of survivors' needs and circumstances and innovate to meet those needs better

- Optimise the use of data from Women's Aid's direct services to evidence survivors' needs and support policy and campaigning work
- Deliver the Women's Aid qualifications: Award, Certificate and Diploma
- Provide evidence-based briefings using new research, to inform the public and decision-makers about domestic violence

#### Represent and support our members internationally, nationally, regionally and locally

- Roll out national service standards for members and an accreditation process enabling services to be commissioned against a quality benchmark
- Implement a national outcomes framework, evidencing the impact of specialist service delivery
- Set up a Regional Network to support members' services
- Develop and grow the register of qualified DAPAs
- Provide media opportunities and support to raise awareness of the value and need of specialist services.

# Place centre stage politically and in public opinion the ending of violence against women and girls in their relationships

- Ensure that ending violence against women and girls is on the agenda of all main parties for the general election in 2015
- Base our policy and other influencing work on consultation with survivors
- Use Women's Aid's 40th anniversary to significantly raise public awareness of domestic violence and its impact
- Work with local members and schools to improve work with children and young people on healthy relationships
- Build engagement with new audiences

# Establish Women's Aid as a sustainable organisation with the ability to grow and become a successful fundraising organisation

- Ensure Women's Aid presents itself to all stakeholders in a clear and consistent way, strengthening its brand and gaining support from the public, policy makers and other key stakeholders for ending domestic violence and providing adequate support for survivors
- Ensure best value for money for all internal contracted services and improve efficiency of central services
- Improve our long-term financial sustainability

# Trustees' report

Women's Aid is committed to undertaking the above activities to the best of our ability and subject to the availability of appropriate funding.

#### **FINANCIAL REVIEW 2013/14**

The charity's total income amounted to £2,591,055 (2013: £1,549,110). Its assets are available and adequate to fulfil its obligations on a fund by fund basis. Total expenditure for the year amounted to £2,502,528 (2013: £2,309,991).

We are pleased to report that 2013/14 saw income levels once again moving back in line with those of 2011/12 and preceding years, following a challenging 2012/13. The charity began the year with a planned deficit budget in order to allow investment in income generating activities. The charity's performance during the year however, exceeded budgetary expectation, primarily due to unanticipated levels of legacy income - see note 2 of the accounts for more information - and improved cost control procedures adopted during the year.

#### Principal funding sources and activities

Women's Aid continued to benefit from a wide range of funding sources during 2013/14 and a summary of our principal funders (those that amount to more than 5% of total income) is set out below:

The total value of donated services and facilities during the year amounted to £228,771 (2013: £69,898) - see note 2 of the accounts for more information.

| Funder  | % of Total income | Projects supported by funding   |
|---|-------------------|---|
| Home Office                                     | 10%               | National Domestic Violence Helpline (run in partnership with Refuge)  |
| London Councils                                 | 10%               | Pan-London Domestic and Sexual Violence Helplines and<br>coordinated access to refuge provision                             |
| Department for Communities and Local Government | 6%                | UKROL   |
| ICAP  | 5%                | Safer Futures: schools engagement project - to educate<br>young people about domestic violence and healthy<br>relationships |

#### **Income in Support of Key Objectives**

A summary of income in support of key projects and activities, shown as a proportion of total income during the year is set out below and accounted for 48% of total income:

| 24-hour National Domestic Violence  | 22% |
|-------------------------------------|-----|
| Policy & Service Support            | 10% |
| Prevention and other direct support | 7%  |
| UKROL                               | 7%  |

A further 10% of our income was self-generated from earned income consisting of National Training Centre course fees and income from our annual conference, membership fees, sales of publications and merchandise as well as advertising space. Women's Aid remains committed to increasing funding from these valuable sources.

#### **Support for Key Activities**

Expenditure on the projects highlighted in the section above accounted for 46% of total expenditure.

# Trustees' report

In addition, several projects and core activities were supported by our unrestricted reserves in 2013/14, as set out in note 17.

#### **Fundraising Performance**

Despite facing a challenging funding environment, Women's Aid has been able to maintain a consistent level of fundraising throughout 2013/14, with a total of £2,591,055 being raised through statutory and voluntary income. We are enormously grateful to all those organisations and individuals who have supported our work over the course of the year, and remain committed to working with our existing funders to deliver effective solutions to the problem of domestic violence against women and children.

Support from committed members of the public has continued to grow at a critical time, and we thank the large numbers of individuals who have loyally supported our work through making regular donations, responding to appeals, taking part in sponsored events and organising fundraisers. The effort and enthusiasm that the general public have shown for supporting Women's Aid even in the face of their own challenges means that we are able to continue saving lives and building safe and happy futures. In particular, we would like to extend grateful thanks to ICAP and it's employees for supporting Women's Aid through the 2013 ICAP charity day. Funds raised will be put towards the ICAP Safer Futures: Schools Engagement Programme launching in 2014.

Special thanks are also extended to our Ambassador Charlie Webster, who made a significant contribution to our fundraising this year by raising over £65,000 through 'Charlie's Big Challenge', an incredible feat that saw her pushing herself to the limits in an attempt to run 250 miles in just 7 days. We are incredibly proud of Charlie, and immensely grateful for her huge commitment to supporting our work.

#### **Investment policy**

Under the terms of the Memorandum and Articles of Association, the charity may invest monies of Women's Aid not immediately required for its own purposes in or upon such investments, securities or property as may be thought fit. The level of the charity's reserves is such that investment is limited to short term markets rather than any longer term strategy, although other options continue to be explored. Over the past year we have continued to take a prudent view in terms of the security of the charity's reserves rather than pursuing the highest return. The investment policy is being kept under review to take account of investment opportunities whilst still maintaining a low-risk strategy.

# **Investment performance**

Returns on short term markets during 2013/14 have continued to be relatively low but secure and the charity's surplus funds have been invested in a rolling cycle of investment bonds with one month and three month notice periods. Income earned from investments amounted to £6,650 (2013: £17,583).

#### Reserves

The total balance of funds at 31 March 2014 amounts to £1,401,023 (2013: £1,312,496). This includes £557,732 of restricted funds that can only be used for specified purposes (2013: £752,646). The balance of unrestricted funds at 31 March 2014 was £843,291 (2013: £559,850). Of these unrestricted funds, free reserves (calculated as total unrestricted funds, less designated funds and tangible fixed assets) amounted to £839,104 (2013: £552,509).

The Board of Trustees considers that the state of the charity's affairs is satisfactory, and that the charitable company is well situated to carry out its objectives in the future.

#### Reserves policy

# Women's Aid Federation of England Trustees' report

The Reserves Policy regarding the charity's free reserves (i.e. funds not designated for other purposes) is to accumulate sufficient reserves to cover the equivalent of 12 months' anticipated resources expended so as to give Women's Aid sufficient funds to continue current activities for a full year in the event of a significant reduction in funding. Such a level of funds would also allow sufficient time to start fundraising to replace lost funding, and potentially to start generating additional unrestricted income by other means.

The current level of free reserves of £839,104 would be sufficient to support general running costs for 5 months (2013: 5 months) based on the approved budget for 2014/15.

The Board of Trustees has taken the decision not to designate any funds at this time, as the level of free reserves required by the reserves policy has not yet been achieved. It is the objective of the Trustees to continue to build the free reserves over the coming period.

#### Risk assessment

Women's Aid has completed a full risk assessment review (in line with guidance from NCVO) of all known areas of operation that might expose the charity to significant risks. These include Health and Safety, Employment matters, Security, Disaster Recovery, Media Relations, Financial Operations, and standards of service. A report on risks in all areas pertaining to the delivery of Women's Aid's strategic objectives is reviewed quarterly by the Board of Trustees, and action to mitigate any risks is undertaken wherever possible.

#### **Small company provisions**

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

| Approved by the board on 3 July 2014 and signed on its behalf by: |                      |  |  |  |
|---|----------------------|--|--|--|
|   |                      |  |  |  |
|   |                      |  |  |  |
| Beverley Pass   | Dickie Chester-James |  |  |  |
| Joint Chair   | Treasurer            |  |  |  |

# Trustees' responsibilities in relation to the financial statements

The trustees (who are also directors of Women's Aid Federation of England for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

# Independent auditors' report to the trustees of

# Women's Aid Federation of England

We have audited the financial statements of Women's Aid Federation of England for the year ended 31 March 2014, set out on pages 24 to 41. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (Effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the charitable company's members, as a body, in accordance with section 144 of the Charities Act 2011 and the regulations made under section 154 of that Act. Our work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of trustees and auditors

As explained more fully in the trustees' responsibilities statement set out on page 21, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

The trustees have elected for the financial statements to be audited in accordance with the Charities Act 2011 rather than the Companies Act 2006. Accordingly we have been appointed as auditors under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Trustees' report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to smaller entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

# Independent auditors' report to the trustees of

# Women's Aid Federation of England

..... continued

# Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- the charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Milsted Langdon LLP Chartered Accountants and Statutory Auditors One Redcliff Street Bristol BS1 6NP

15 July 2014

Milsted Langdon LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

# Statement of financial activities (including income and expenditure account) for the year ended 31 March 2014

| Note   |        |
|--|--------|
| 11010  |        |
| Incoming resources   |        |
| Incoming resources from generated  | 10 120 |
|  | 18,138 |
|  | 17,583 |
| Incoming resources from charitable activities 3 261,575 1,024,450 1,286,025 1,2        | 13,389 |
|  | 19,110 |
| Resources expended   |        |
|  | 18,431 |
| Charitable activities 4 914,080 1,193,848 2,107,928 1,9'                               | 75,562 |
| Governance costs 4 65,756 - 65,756 1   | 15,998 |
| Total resources expended 1,308,680 1,193,848 2,502,528 2,30                            | 9,991  |
| Net income/(expenditure) before transfers 236,688 (148,161) 88,527 (76                 | 0,881) |
| Transfers Gross transfers between funds 46,753 (46,753) -                              |        |
| Net movements in funds 283,441 (194,914) 88,527 (76                                    | 0,881) |
| Reconciliation of funds Total funds brought forward  559,850  752,646  1,312,496  2,0' | 73,377 |
|  | 12,496 |

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in note 17 to the financial statements.

# Women's Aid Federation of England (Registration number: 03171880) Balance sheet as at 31 March 2014

|   |      | £   | 2014<br>£ | £   | 2013<br>£ |
|---|------|---|-----------|---|-----------|
|   | Note | <b></b>                                   | ~         | ~   | ~         |
| Fixed assets Tangible assets  | 10   |   | 4,187     |   | 7,341     |
| Current assets Stocks and work in progress Debtors Cash at bank and in hand | 11 - | 23,962<br>825,823<br>783,187<br>1,632,972 |           | 30,483<br>235,574<br>1,282,153<br>1,548,210 |           |
| Creditors: Amounts falling due within one year                              | 12 _ | (236,136)                                 |           | (243,055)                                   |           |
| Net current assets  |      |   | 1,396,836 |   | 1,305,155 |
| Net assets  |      |   | 1,401,023 |   | 1,312,496 |
| The funds of the charity:   |      |   |           |   |           |
| Restricted funds in surplus   |      |   | 557,732   |   | 752,646   |
| Unrestricted funds Unrestricted income funds                                |      |   | 843,291   |   | 559,850   |
| Total charity funds   |      |   | 1,401,023 |   | 1,312,496 |

For the financial year ended 31 March 2014 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the board on 3 July 2014 and signed on its behalf by:

| Beverley Pass | Dickie Chester-James |
|---------------|----------------------|
| Joint Chair   | Treasurer            |

# Notes to the financial statements for the year ended 31 March 2014

#### 1 Accounting policies

#### Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities (SORP 2005)', issued in March 2005, the Financial Reporting Standard for Smaller Entities (effective April 2008) and the Companies Act 2006.

#### Fund accounting policy

Unrestricted funds are donations and other incoming resources receivable or generated for the object of the charity.

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund together with a fair allocation of support costs.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

Further details of each fund are disclosed in note 17.

#### **Incoming resources**

Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when receivable. Donated services and facilities income is recognised as an incoming resource where the provider of the service has incurred a financial cost. Volunteer time is not included in the financial statements.

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Income from legacies is included either when received, or when notification has been received from the estate that payment will be made, conditions associated with payment have been met, and the amount receivable can be quantified.

Grants are recognised in full in the statement of financial activities in the year in which they are receivable. Grants received which are clearly specified for a future accounting period are shown as deferred.

Income from the sale of goods and services is recognised to the extent that the goods and services have been provided.

Subscription income is recognised as the benefits to the member are provided. The income is recognised on a pro-rata basis for the period of time covered by the subscription. Amounts relating to future periods are deferred.

# Notes to the financial statements for the year ended 31 March 2014

..... continued

#### Resources expended

Resources expended are recognised in the period in which they are incurred and are allocated to the particular activity where the cost relates directly to that activity. Resources expended include attributable VAT which cannot be recovered.

The costs of generating funds relate to the costs incurred by the charitable company in raising funds for the charitable work.

Grants for the purchase of fixed assets are credited to restricted incoming resopurces when receivable. Depreciation of fixed assets purchased with such grants is charged against the restricted fund. Where a fixed asset is donated to a charity for its own use, it is treated in a similar way to a restricted grant.

Grants payable are recognised in the Statement of Financial Activities when the conditions for payment have been complied with.

The affiliated local women's specialist domestic and sexual violence services are not consolidated in these accounts as they are separate legal entities and subject to their own controls and prepare their own accounts. Grants made to them appear in grants payable.

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

#### **Governance costs**

Governance costs include the management of the charitable company's assets, organisational management and compliance with constitutional and statutory matters.

#### **Support costs**

The support costs, comprising the salary and overhead costs of the central function, are apportioned across the main activities of the charity on the basis of total staff time spent on each of these during the year. The apportionment of support costs is as follows:

| Cost of generating funds | 16% |
|--------------------------|-----|
| Protection               | 6%  |
| Prevention               | 11% |
| Provision                | 67% |

#### **Depreciation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Telephone system at London premises Other equipment 33.3% straight line basis 25% straight line basis

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net relaisable value and value in use.

# Notes to the financial statements for the year ended 31 March 2014

..... continued

#### Stock

Stocks of book are stated at the lower of cost and net realisable value. Net realisable value is the price at which stocks can be sold in the normal course of business after allowing for the costs of realisation. A review of stock and sales is made each year and provision made where necessary for obsolete, slow moving and defective stocks.

#### Foreign currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the accrual date. Transactions in foreign currencies are translated into sterling at the average rate of exchange for the year. Exchange differences are taken into account in arriving at the net incoming resources for the year.

#### **Operating leases**

Rentals payable under operating leases, where substantially all the risks and rewards of ownership remain with the lessor, are charged in the statement of financial activities on a straight line basis over the lease duration.

#### **Pensions**

The charity makes pension contributions to a group pension scheme or the individual's own pension scheme depending on the status of the employee. The pension cost charge represents contributions payable under the scheme by the charitable company to the fund. The charitable company has no liability under the scheme other than for the payment of those contributions.

# Notes to the financial statements for the year ended 31 March 2014

..... continued

# 2 Voluntary income

|                                 | Unrestricted<br>Funds<br>£ | Restricted<br>Funds<br>£ | Total Funds<br>2014<br>£ | Total Funds<br>2013<br>£ |
|---------------------------------|----------------------------|--------------------------|--------------------------|--------------------------|
| Donations and legacies          |                            |                          |                          |                          |
| Legacies and bequests           | 717,496                    | =                        | 717,496                  | 7,446                    |
| Donated services and facilities | 228,771                    | -                        | 228,771                  | 44,218                   |
| Other donations                 | 332,529                    | _                        | 332,529                  | 199,849                  |
|                                 | 1,278,796                  |                          | 1,278,796                | 251,513                  |
| Restricted funds                |                            |                          |                          |                          |
| Protection                      |                            |                          |                          |                          |
| Other donations                 |                            |                          |                          | 134                      |
| Prevention                      |                            |                          |                          |                          |
| Legacies and bequests           | -                          | -                        | -                        | 20,000                   |
| Donated services and facilities |                            | _                        |                          | 25,318                   |
|                                 |                            |                          |                          | 45,318                   |
| Provision                       |                            |                          |                          |                          |
| Donated services and facilities | -                          | -                        | -                        | 362                      |
| Other donations                 | -                          | 19,584                   | 19,584                   | 20,811                   |
|                                 |                            | 19,584                   | 19,584                   | 21,173                   |
| Costs of generating funds       |                            |                          |                          |                          |
|                                 | 1,278,796                  | 19,584                   | 1,298,380                | 318,138                  |

Legacy income has been accrued where the Charity has been notified that it is entitled to a reasonable estimate of monies. However, the timing of these monies is uncertain as the legacies are subject to the realisation of assets within the legacy estate, which from past experience can take more than a year to be realised.

In addition to the generous financial support received from all our supporters over the last 12 months, we would also like to extend our gratitude to those individuals and organisations who donated products and services to Women's Aid and in particular Freshfields for legal support, research, conference facilities and a range of other services, Sternberg Reed for legal advice in support of our Welfare Reform Campaign, also EW Group, Saffery Champness, Mad Women, Women's Resource Centre for training/facilitating. We would also like to extend our thanks to all the very generous companies and individuals who donated items for Charlie's Big Challenge.

# Women's Aid Federation of England Notes to the financial statements for the year ended 31 March 2014

..... continued

# 3 Incoming resources from charitable activities

|  | Unrestricted<br>Funds<br>£ | Restricted<br>Funds<br>£ | Total Funds<br>2014<br>£ | Total Funds 2013 £ |
|--|----------------------------|--------------------------|--------------------------|--------------------|
| Protection   |                            |                          |                          |                    |
| BBC Children in Need                                 | -                          | 50,919                   | 50,919                   | 51,635             |
| Primary purpose trading                              |                            | <u>-</u>                 |                          | 200                |
| -  | <u> </u>                   | 50,919                   | 50,919                   | 51,835             |
| Prevention   |                            |                          |                          |                    |
| Avon Cosmetics UK Ltd                                | -                          | -                        | -                        | 10,000             |
| Debenhams  | -                          | -                        | -                        | 10,000             |
| Other small grants                                   | -                          | -                        | -                        | 5,000              |
| Primary purpose trading                              | -                          | 1,667                    | 1,667                    | -                  |
| ICAP   | <u> </u>                   | 140,000                  | 140,000                  | <u>-</u>           |
| -  | <u> </u>                   | 141,667                  | 141,667                  | 25,000             |
| Provision  |                            |                          |                          |                    |
| Home office - National Domestic<br>Violence Helpline | -                          | 250,000                  | 250,000                  | 250,000            |
| Avon Cosmetics UK Ltd                                | _                          | 48,427                   | 48,427                   | 158,875            |
| The Body Shop  | -                          | 37                       | 37                       | 1,326              |
| Comic Relief   | -                          | 80,000                   | 80,000                   | 130,000            |
| Department for Communities and Local Government      | -                          | 150,000                  | 150,000                  | 150,000            |
| Garfield Weston Foundation                           | -                          | -                        | -                        | 20,000             |
| London Councils                                      | -                          | 250,038                  | 250,038                  | 55,573             |
| The Midcounties Co-operative                         | -                          | -                        | -                        | 164,820            |
| Ministry of Justice                                  | -                          | -                        | -                        | 1,841              |
| Nationwide Foundation                                | -                          | -                        | -                        | 3,207              |
| The Volant Charitable Trust                          | -                          | 30,000                   | 30,000                   | 30,000             |
| Other small grants                                   | -                          | 14,741                   | 14,741                   | -                  |
| Primary purpose trading                              | <u>-</u>                   | 8,621                    | 8,621                    | 9,280              |
| -  | <u>-</u>                   | 831,864                  | 831,864                  | 974,922            |
| Unrestricted   |                            |                          |                          |                    |
| Primary purpose trading                              | 261,575                    |                          | 261,575                  | 161,632            |
| -  | 261,575                    | 1,024,450                | 1,286,025                | 1,213,389          |

# Women's Aid Federation of England Notes to the financial statements for the year ended 31 March 2014

# 4 Total resources expended

| Production of resources   Premises and office costs   Premises and office events   Praiming, conference & events   Praiming, conference & facilities   Praiming   Production of the charity's accounts   Production of the charity's accounts   Production of the Costs   Premises & Premises and office costs   Premises & P |                                 | Costs of generating funds | Protection | Prevention | Provision | Support costs | Governance | Total<br>2014 | Total<br>2013 |
|--|---------------------------------|---------------------------|------------|------------|-----------|---------------|------------|---------------|---------------|
| Grants payable         -         -         -         170,836         -         -         170,836         114,207           Employment costs         112,957         61,331         123,228         705,158         343,546         21,813         1,368,033         1,271,174           Production of resources         -         540         461         42,431         -         -         43,432         45,983           Premises and office costs         81,468         8,815         20,244         111,435         60,519         3,843         286,324         258,336           Helpline operating costs         -         -         -         39,771         -         -         39,771         38,796           Training, conference & events         23,951         537         454         85,068         -         -         110,010         111,543           Other costs         17,217         7,650         10,469         120,069         35,673         29,362         220,440         329,464           Donated services & facilities         11,737         167,088         36,270         -         13,676         -         228,771         69,898           Promotion & advertising         8,256         -         229  |                                 | £                         | £          | £          | £         | £             | £          | £             | £             |
| Employment costs         112,957         61,331         123,228         705,158         343,546         21,813         1,368,033         1,271,174           Production of resources         -         540         461         42,431         -         -         43,432         45,983           Premises and office costs         81,468         8,815         20,244         111,435         60,519         3,843         286,324         258,336           Helpline operating costs         -         -         -         39,771         -         -         39,771         38,796           Training, conference & events         23,951         537         454         85,068         -         -         110,010         111,543           Other costs         17,217         7,650         10,469         120,069         35,673         29,362         220,440         329,464           Donated services & facilities         11,737         167,088         36,270         -         13,676         -         228,771         69,898           Promotion & advertising         8,256         -         229         8,206         -         -         10,691         37,349           Audit of the charity's accounts         -         - <td< td=""><td>Direct costs</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>  | Direct costs                    |                           |            |            |           |               |            |               |               |
| Production of resources         -         540         461         42,431         -         -         43,432         45,983           Premises and office costs         81,468         8,815         20,244         111,435         60,519         3,843         286,324         258,336           Helpline operating costs         -         -         -         -         39,771         -         -         39,771         38,796           Training, conference & events         23,951         537         454         85,068         -         -         110,010         111,543           Other costs         17,217         7,650         10,469         120,069         35,673         29,362         220,440         329,464           Donated services & facilities         11,737         167,088         36,270         -         13,676         -         228,771         69,898           Promotion & advertising         8,256         -         229         8,206         -         -         16,691         37,349           Audit of the charity's accounts         -         -         -         3,975         -         10,738         14,713         15,427           Consultancy         -         -         -         <   | Grants payable                  | -                         | _          | -          | 170,836   | _             | -          | 170,836       | 114,207       |
| Premises and office costs         81,468         8,815         20,244         111,435         60,519         3,843         286,324         258,336           Helpline operating costs         -         -         -         39,771         -         -         39,771         38,796           Training, conference & events         23,951         537         454         85,068         -         -         110,010         111,543           Other costs         17,217         7,650         10,469         120,069         35,673         29,362         220,440         329,464           Donated services & facilities         11,737         167,088         36,270         -         13,676         -         228,771         69,898           Promotion & advertising         8,256         -         229         8,206         -         -         16,691         37,349           Audit of the charity's accounts         -         -         -         3,975         -         10,738         14,713         15,427           Consultancy         -         -         -         353         -         353         -         353         16,147           Depreciation         392         273         409         432  | Employment costs                | 112,957                   | 61,331     | 123,228    | 705,158   | 343,546       | 21,813     | 1,368,033     | 1,271,174     |
| Helpline operating costs   | Production of resources         | -                         | 540        | 461        | 42,431    | -             | -          | 43,432        | 45,983        |
| Training, conference & events         23,951         537         454         85,068         -         -         110,010         111,543           Other costs         17,217         7,650         10,469         120,069         35,673         29,362         220,440         329,464           Donated services & facilities         11,737         167,088         36,270         -         13,676         -         228,771         69,898           Promotion & advertising         8,256         -         229         8,206         -         -         16,691         37,349           Audit of the charity's accounts         -         -         -         3,975         -         10,738         14,713         15,427           Consultancy         -         -         -         -         353         -         353         16,147           Depreciation         392         273         409         432         1,648         -         3,154         1,667           Reapportionment of support costs         72,866         27,325         50,096         305,128         (455,415)         -         -         -         -         -         -         -         -         -         -         -         - </td <td>Premises and office costs</td> <td>81,468</td> <td>8,815</td> <td>20,244</td> <td>111,435</td> <td>60,519</td> <td>3,843</td> <td>286,324</td> <td>258,336</td>  | Premises and office costs       | 81,468                    | 8,815      | 20,244     | 111,435   | 60,519        | 3,843      | 286,324       | 258,336       |
| Other costs         17,217         7,650         10,469         120,069         35,673         29,362         220,440         329,464           Donated services & facilities         11,737         167,088         36,270         -         13,676         -         228,771         69,898           Promotion & advertising         8,256         -         229         8,206         -         -         -         16,691         37,349           Audit of the charity's accounts         -         -         -         3,975         -         10,738         14,713         15,427           Consultancy         -         -         -         353         -         353         16,147           Depreciation         392         273         409         432         1,648         -         3,154         1,667           Reapportionment of support costs         72,866         27,325         50,096         305,128         (455,415)         -   | Helpline operating costs        | -                         | -          | -          | 39,771    | -             | -          | 39,771        | 38,796        |
| Other costs         17,217         7,650         10,469         120,069         35,673         29,362         220,440         329,464           Donated services & facilities         11,737         167,088         36,270         -         13,676         -         228,771         69,898           Promotion & advertising         8,256         -         229         8,206         -         -         16,691         37,349           Audit of the charity's accounts         -         -         -         3,975         -         10,738         14,713         15,427           Consultancy         -         -         -         -         353         -         353         16,147           Depreciation         392         273         409         432         1,648         -         3,154         1,667           Reapportionment of support costs         72,866         27,325         50,096         305,128         (455,415)         -   | Training, conference & events   | 23,951                    | 537        | 454        | 85,068    | -             | -          | 110,010       | 111,543       |
| Promotion & advertising         8,256         -         229         8,206         -         -         16,691         37,349           Audit of the charity's accounts         -         -         -         3,975         -         10,738         14,713         15,427           Consultancy         -         -         -         -         353         -         353         16,147           Depreciation         392         273         409         432         1,648         -         3,154         1,667           255,978         246,234         191,764         1,287,381         455,415         65,756         2,502,528         2,309,991           Reapportionment of support costs         72,866         27,325         50,096         305,128         (455,415)         -         -         -         -         -         -  | Other costs                     | 17,217                    | 7,650      | 10,469     | 120,069   | 35,673        | 29,362     | 220,440       | 329,464       |
| Audit of the charity's accounts  Consultancy  Depreciation  Audit of the charity's accounts  3,975  - 10,738  14,713  15,427  353  - 353  16,147  10,738  14,713  15,427  10,738  10,738  10,738  10,738  10,738  10,738  10,738  10,738  10,738  10,147  10,738  10,738  10,738  10,738  10,738  10,738  10,738  10,147  10,738  10,738  10,738  10,738  10,738  10,738  10,738  10,147  10,738  10,738  10,738  10,738  10,738  10,738  10,738  10,147  10,738  10,738  10,738  10,738  10,738  10,738  10,738  10,147  10,738  10,7       | Donated services & facilities   | 11,737                    | 167,088    | 36,270     | -         | 13,676        | -          | 228,771       | 69,898        |
| Consultancy         -         -         -         -         -         353         -         353         16,147           Depreciation         392         273         409         432         1,648         -         3,154         1,667           255,978         246,234         191,764         1,287,381         455,415         65,756         2,502,528         2,309,991           Reapportionment of support costs         72,866         27,325         50,096         305,128         (455,415)         -         -         -         -         -         -   | Promotion & advertising         | 8,256                     | -          | 229        | 8,206     | -             | -          | 16,691        | 37,349        |
| Consultancy         -         -         -         -         -         353         -         353         16,147           Depreciation         392         273         409         432         1,648         -         3,154         1,667           255,978         246,234         191,764         1,287,381         455,415         65,756         2,502,528         2,309,991           Reapportionment of support costs         72,866         27,325         50,096         305,128         (455,415)         -         -         -         -         -         -   | Audit of the charity's accounts | -                         | _          | _          | 3,975     | -             | 10,738     | 14,713        | 15,427        |
| Reapportionment of support costs  255,978  246,234  191,764  1,287,381  455,415  65,756  2,502,528  2,309,991  | 3                               | -                         | -          | -          | -         | 353           | -          | 353           | 16,147        |
| Reapportionment of support costs    255,978   246,234   191,764   1,287,381   455,415   65,756   2,502,528   2,309,991     305,128   (455,415)   | Depreciation                    | 392                       | 273        | 409        | 432       | 1,648         | -          | 3,154         | 1,667         |
| costs  | _                               | 255,978                   | 246,234    | 191,764    | 1,287,381 | 455,415       | 65,756     |               | 2,309,991     |
| 328,844         273,559         241,860         1,592,509         -         65,756         2,502,528         2,309,991   |                                 | 72,866                    | 27,325     | 50,096     | 305,128   | (455,415)     | ·          |               | -<br>-        |
|  | -                               | 328,844                   | 273,559    | 241,860    | 1,592,509 |               | 65,756     | 2,502,528     | 2,309,991     |

# Notes to the financial statements for the year ended 31 March 2014

#### 5 Grants received and distributed

In accordance with Section 37 of the Local Government Act 1989, £79,202 of the grant from London Councils of £250,038 was used in respect of the period 1 April 2013 to 31 March 2014 towards the running costs and salaries of the free phone 24 hour national domestic violence helpline run in partnership with Refuge.

The remaining £170,836 was distributed as follows:

|                                      | 2014    |
|--------------------------------------|---------|
|                                      | £       |
| Refuge                               | 59,090  |
| Women & Girls Network                | 60,001  |
| Rape and Sexual Abuse Support Centre | 51,745  |
|                                      | 170,836 |

#### 6 Trustees' remuneration and expenses

No trustees received any remuneration during the year (2013: £nil).

During the year Trustees were reimbursed expenses of £3,844 (2013: £8,639). Trustees' expenses represents the reimbursement of travel and subsistence costs to 11 (2013: 7) members relating to attendance at meetings of Trustees.

During the year £841 (2013: £802) was paid in respect of Trustees' indemnity insurance.

#### 7 Net income/(expenditure)

Net income/(expenditure) is stated after charging:

|   | 2014   | 2013   |
|---|--------|--------|
|   | £      | £      |
| Auditors' remuneration - audit services | 14,713 | 15,427 |
| Depreciation of tangible fixed assets   | 3,154  | 1,667  |

2014

2012

# Notes to the financial statements for the year ended 31 March 2014

..... continued

#### 8 Employees' remuneration

The average number of persons employed by the charity (including trustees) during the year, analysed by category, was as follows:

|             | 2014 | 2013 |
|-------------|------|------|
|             | No.  | No.  |
| Protection  | 3    | 2    |
| Prevention  | 4    | 4    |
| Provision   | 19   | 19   |
| Fundraising | 4    | 3    |
| Support     | 9    | 8    |
|             | 39   | 36   |

The increase in staffing arose partly due to maternity cover as well as several new posts in order to increase income generating activities.

The aggregate payroll costs of these persons were as follows:

|                                   | 2014      | 2013      |
|-----------------------------------|-----------|-----------|
|                                   | £         | £         |
| Salaries and wages                | 1,211,822 | 1,143,541 |
| Employer National Insurance costs | 101,558   | 74,813    |
| Pension contributions             | 54,653    | 52,820    |
|                                   | 1,368,033 | 1,271,174 |

# Senior employees

During the year, the number of senior employees who received emoluments falling within the following ranges was:

|                   | 2014<br>No. | 2013<br>No. |
|-------------------|-------------|-------------|
| £60,000 - £70,000 | -           | 2           |
| £70,001 - £80,000 | 1           | -           |
|                   | 1           | 2           |

During the year, defined contribution pension contributions on behalf of these staff amounted to £3,197 (2013 - £nil).

#### 9 Taxation

As a charity, Women's Aid Federation of England is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

# Notes to the financial statements for the year ended 31 March 2014

..... continued

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# 10 Tangible fixed assets

|                                      |         | Equipment £ |
|--------------------------------------|---------|-------------|
| Cost                                 |         |             |
| As at 1 April 2013 and 31 March 2014 |         | 33,939      |
| Depreciation                         |         |             |
| As at 1 April 2013                   |         | 26,598      |
| Charge for the year                  |         | 3,154       |
| As at 31 March 2014                  |         | 29,752      |
| Net book value                       |         |             |
| As at 31 March 2014                  |         | 4,187       |
| As at 31 March 2013                  |         | 7,341       |
| Debtors                              |         |             |
|                                      | 2014    | 2013        |
|                                      | £       | £           |
| Trade debtors                        | 98,605  | 102,371     |
| Tax on Gift Aid donations            | 2,025   | 2,687       |
| Other debtors                        | 10,772  | 5,320       |
| Prepayments                          | 14,595  | 54,642      |
| Accrued income                       | 673,434 | 4,449       |
| Grants due at year end               | 26,392  | 66,105      |
|                                      | 825,823 | 235,574     |

Legacy income has been accrued where the Charity has been notified that it is entitled to a reasonable estimate of monies. However, the timing of these monies is uncertain as the legacies are subject to the realisation of assets within the legacy estate, which from past experience can take more than a year to be realised.

# Notes to the financial statements for the year ended 31 March 2014

..... continued

#### 12 Creditors: amounts falling due within one year

|                         | 2014    | 2013    |
|-------------------------|---------|---------|
|                         | £       | £       |
| Trade creditors         | 54,300  | 81,707  |
| Other creditors         | 7,790   | 6,154   |
| Grants owed at year end | 78,177  | 40,000  |
| Deferred income         | 37,481  | 30,788  |
| Accruals                | 58,388  | 84,406  |
|                         | 236,136 | 243,055 |

### 13 Members' liability

The charity is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

#### 14 Operating lease commitments

As at 31 March 2014 the charity had annual commitments under non-cancellable operating leases as follows:

Operating leases which expire:

|                           | Land a    |           | Other 2013 £ |       |
|---------------------------|-----------|-----------|--------------|-------|
|                           | 2014<br>£ | 2014<br>£ |              |       |
| Within two and five years | 98,049    | 96,901    | 7,533        | 7,533 |

# 15 Pension scheme

# **Defined contribution pension scheme**

The charity operates a defined contribution pension scheme. The pension cost charge for the period represents contributions payable by the charity to the scheme and amounted to £54,653 (2013 - £52,820).

Contributions totalling £5,885 (2013 - £5,057) were payable to the scheme at the end of the period and are included in creditors.

# Notes to the financial statements for the year ended 31 March 2014

..... continued

#### 16 Related parties

#### Related party transactions

Women's Aid worked in partnership with Refuge to deliver the Freephone 24 Hour National Domestic Violence Helpline service; Refuge is also a member organisation of Women's Aid. In addition to Refuge, Women's Aid worked in partnership with the Rape and Sexual Abuse Support Centre and the Women and Girls Network to deliver Domestic and Sexual Violence Helpline Services to London. Two members of our Senior Management Team are Trustees for Gloucestershire Domestic Violence and Advocacy Project (GDVSAP) which is a beneficiary/partner of the Women's Aid project with Midcounties Co-operative and staff may choose to take the nationally recognised qualification that Women's Aid runs from their training department (with funds provided by Midcounties). One Senior Management Team member is a Trustee of EVAW.

Three Trustees hold senior positions with member services where there is a small possibility of "Conflict of Interest" and to avoid this the Board ensures the Women's Aid Conflict of Interest Policy is followed at all times.

One Trustee (resigned since 25th November 2013) is also the Executive Director of a partner organisation, Imkaan, which works in partnership with Women's Aid on the Aya Capacity Building Project. In order to avoid any potential Conflict of Interest regarding decisions made regarding this project and partnership funding, the Board ensured that Women's Aid procedure was followed. Project funding from various sources was administered by Women's Aid. Details of the amount paid to Imkaan during the year and outstanding at the year end are set out below:

Payment to Imkaan during 2013/14: £26,136

Amount outstanding at 31 March 2014: £28,569

The Board of Trustees were drawn from member organisations running services to address violence against women and children. These organisations received a small honorarium in recognition of their support for the work of the Board of Trustees. Payments were made to the following organisations:

|                           | £     |
|---------------------------|-------|
| Your Sanctuary            | 3,325 |
| The Nia Project           | 100   |
| Staying Put               | 200   |
| Staffordshire Women's Aid | 800   |
| Solace Women's Aid        | 550   |
| Leeds Women's Aid         | 400   |
| Rise                      | 600   |
|                           | 5,975 |

# Notes to the financial statements for the year ended 31 March 2014

..... continued

Reimbursement of expenses was made to the following organisations on behalf of Board Members:

|  | £     |
|--|-------|
| Staffordshire Women's Aid              | 732   |
| Your Sanctuary                         | 1,033 |
| My Sister's Place                      | 431   |
| Leeds Women's Aid                      | 433   |
| Staying Put                            | 363   |
| Rise                                   | 289   |
| Solace Women's Aid                     | 69    |
| Trustees' expenses paid to individuals | 494   |
|  | 3,844 |

# 17 Analysis of funds

|                          | At 1 April<br>2013<br>£ | Incoming resources £ | Resources expended £ | Transfers<br>£ | At 31<br>March 2014<br>£ |
|--------------------------|-------------------------|----------------------|----------------------|----------------|--------------------------|
| <b>General Funds</b>     |                         |                      |                      |                |                          |
| Unrestricted income fund | 559,850                 | 1,545,368            | (1,308,680)          | 46,753         | 843,291                  |
| <b>Restricted Funds</b>  |                         |                      |                      |                |                          |
| Protection               | 72,862                  | 51,366               | (58,508)             | (16,142)       | 49,578                   |
| Prevention               | 35,880                  | 142,034              | (3,538)              | (6,470)        | 167,906                  |
| Provision                | 643,904                 | 852,287              | (1,131,802)          | (24,141)       | 340,248                  |
|                          | 752,646                 | 1,045,687            | (1,193,848)          | (46,753)       | 557,732                  |
|                          | 1,312,496               | 2,591,055            | (2,502,528)          |                | 1,401,023                |

The restricted funds of Protection, Provention and Provision can be further analysed as follows:

|                                   | At 1 April<br>2013<br>£ | Incoming resources | Outgoing resources £ | Transfers<br>£ | At 31 March 2014 £ |
|-----------------------------------|-------------------------|--------------------|----------------------|----------------|--------------------|
| Protection                        | ~                       | ~                  | ~                    | ~              | ~                  |
| Policy Development                | 27,620                  | -                  | (5,000)              | (22,620)       | -                  |
| Children's Policy and<br>Services | 45,242                  | 51,366             | (53,508)             | 6,478          | 49,578             |
|                                   | 72,862                  | 51,366             | (58,508)             | (16,142)       | 49,578             |
|                                   |                         |                    |                      |                |                    |

# Women's Aid Federation of England Notes to the financial statements for the year ended 31 March 2014

..... continued

|   | At 1 April<br>2013<br>£ | Incoming resources | Outgoing resources £ | Transfers<br>£ | At 31 March 2014 |
|---|-------------------------|--------------------|----------------------|----------------|------------------|
| Prevention                                  | <b>~</b>                | *                  | ~                    | ~              | *                |
| Public Awareness                            | 4,220                   | 1,704              | (454)                | (5,470)        | -                |
| Education Toolkit The Midcounties           | 2,443                   | 21                 | -<br>-               | (2,464)        | -                |
| Co-operative Education<br>Project           | 2,350                   | 21                 | -                    | -              | 2,371            |
| Older Women                                 | 26,867                  | 288                | -                    | (1,000)        | 26,155           |
| ICAP -                                      | -                       | 140,000            | (3,084)              | 2,464          | 139,380          |
|   | 35,880                  | 142,034            | (3,538)              | (6,470)        | 167,906          |
| Provision                                   |                         |                    |                      |                |                  |
| Parenting Resource                          | 23,135                  | 200                | -                    | (23,335)       | -                |
| National Domestic                           | 175,279                 | 569,944            | (665,007)            | 11,000         | 91,216           |
| Violence Helpline                           |                         |                    |                      |                |                  |
| UK refuges online                           | 1                       | 173,017            | (173,658)            | (8,359)        | (8,999)          |
| National Training Centre<br>Avon Website    | 31,000                  | 25,039             | -                    | (23,426)       | 32,613           |
| Development and<br>Maintenance              | 24,815                  | 534                | (25,349)             | -              | -                |
| Avon Survivors' Services The Midcounties    | 10,000                  | 55                 | (10,055)             | -              | -                |
| Co-operative: Saving<br>Survivors' Services | 6,149                   | 34                 | (6,183)              | -              | -                |
| Aya Capacity Building Project               | 15,371                  | 35,000             | (121,937)            | 81,566         | 10,000           |
| Regional Network                            | _                       | -                  | (93,769)             | 243,949        | 150,180          |
| Survivors' Forum                            | 4,042                   | 48,464             | (35,844)             | -              | 16,662           |
| Restricted Reserve for<br>Project Work      | 354,112                 | -                  | -                    | (305,536)      | 48,576           |
|   | 643,904                 | 852,287            | (1,131,802)          | (24,141)       | 340,248          |

Additional contributions towards the cost of these activities were made from Women's Aid's Unrestricted Funds as follows:

National Training Centre£42,774Policy Development£37,023Public Awareness£175,793

# Notes to the financial statements for the year ended 31 March 2014

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#### PURPOSES OF RESTRICTED FUNDS

#### Protection

#### Policy development

Monitoring and responding to continuing developments within family, social welfare and civil and criminal justice legislation, policy and practice affecting the interests of women and children suffering domestic violence.

Contributing to national strategic priorities on violence against women and to the development and implementation of the government Violence Against Women and Girls Strategy: including working to develop a national outcomes and quality service framework for local domestic and sexual violence service providers. Advocating for families affected by domestic violence who have no resource to public funds.

#### Children's Policy and Services

Safeguarding children affected by gender based violence by working in partnership with other agencies to support and resource effective children's specialist services, by advocating for effective responses to meet their needs including the development of resources for young people.

#### Prevention

#### **Public Awareness**

Continued work to raise public awareness of the prevalence of domestic violence, its many forms and the needs and experiences of women and children who experience it. This work included promotion of key reports during the year including, A Growing Crisis of Unmet Need which investigates the extent of service loss in the specialist domestic violence sector and the impact on survivors of adopting a one-size-fits-all approach to support provision; Virtual World: Real Fear which explores the intrinsic links between online abuse, harassment and stalking, and domestic violence and makes recommendations for government, social media providers and criminal justice agencies and the findings of the Women's Aid Annual Survey 2013 of domestic violence services in England compiled with the support and input of our members.

#### Older Women

Supporting the needs of older women by ensuring the development of appropriate resources and access to appropriate support.

#### Provision

# **Parenting Resource**

Bursaries for places on "You and Me Mum" and "Helping Hands" training courses.

#### **National Domestic Violence Helpline**

Providing 24 hour access to help and support through the joint freephone 24 hour National Domestic Violence Helpline run in partnership between Women's Aid and Refuge.

# UKrefugesonline

Co-ordinating and delivering a unique on-line vacancy and information system for access to refuge and outreach services in partnership with the UK-wide network of refuge and outreach services.

# Notes to the financial statements for the year ended 31 March 2014

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#### **National Learning & Development Centre**

As an accredited National Learning & Development Centre, working in partnership with the UK-wide network of Women's Aid federations, providing a national programme of specialist training and conference services to all professionals, developing and rolling out of the sector specific qualification. Further working on bespoke contracts with government departments, other VCSEs supporting women and children experiencing domestic violence and corporates seeking to better support employees experiencing domestic violence.

#### Website Development (Friends and Family, Digital Stalking Conference)

Women's Aid hosted a conference to discuss the impact of online stalking and harassment on women. The conference aimed to demonstrate the intrinsic link between online abuse, harassment and stalking, and domestic violence as part of a pattern of behaviour by perpetrators. The event had an impressive range of speakers including Caroline Criado Perez, Nimko Ali, Stella Creasy MP and Rachel Griffin from the Suzy Lamplugh Trust.

#### Saving Survivors' Services

Funded by 2 major funders (Avon and Mid Counties), campaigning to save and maintain the provision of specialist domestic and sexual violence services for abused women and children. This has included drafting responses to government consultations on regulations and guidance relating to welfare reform affecting survivors and the services they use. This has involved gathering evidence from services on potential impact of the changes and presenting evidence to Ministers and officials and to Parliament.

#### Aya Capacity Building Project (Women's Aid and Imkaan)

The Aya project's aims are to maintain the national network of specialist services for domestic and sexual violence, reverse the impact of negative commissioning practices impacting on the survival and quality of these services and support improvement in the quality of these services.

#### Survivors' Forum

Developing and facilitating a messageboard for survivors of domestic and sexual violence.

#### **ICAP**

To Support ICAP Safer Futures: Schools Engagement Programme, launching in 2014.

## Regional Network Project

Supporting the development of regional networks of member services that offer opportunities for engagement, peer support, and access to support from Women's Aid and its national voice in order to ensure women's access to specialist domestic violence services.

#### **Restricted Reserve for Project Work**

Project Reserve to meet key organisational objectives, as required (Transfers have been made to the Aya Capacity Building Project, UKROL and the Regional Network Project in 13/14).

# Notes to the financial statements for the year ended 31 March 2014

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#### Transfers between funds

The transfers between funds were as follows:

- £11,000 transferred from the UKrefugesonline project to the National Domestic Violence Helpline to fund the cost of daily vacancy monitoring carried out by Helpline staff.
- £23,335 from Parenting Resource and £4,257 from Public Awareness into National Learning & Development Centre to cover bursaries for delivery of training.
- £1,000 transferred from funded project Older Women to our unrestricted funds as a contribution towards the cost of our Annual Conference where workshops were run on this issues.
- £2,464 was transferred from the Education Project to ICAP Safer Futures: Schools Engagement Project.
- £22,620 was transferred from Policy Development to the Aya Project as agreed.

#### 18 Net assets by fund

|  | Unrestricted<br>Funds<br>£ | Restricted<br>Funds<br>£ | Total Funds<br>2014<br>£ | Total Funds<br>2013 |
|--|----------------------------|--------------------------|--------------------------|---------------------|
| Tangible assets                                | 4,187                      | -                        | 4,187                    | 7,341               |
| Current assets                                 | 985,586                    | 647,386                  | 1,632,972                | 1,548,210           |
| Creditors: Amounts falling due within one year | (146,482)                  | (89,654)                 | (236,136)                | (243,055)           |
| Net assets                                     | 843,291                    | 557,732                  | 1,401,023                | 1,312,496           |